



# HOME GOOD

An initiative of United Way of Greater Los Angeles  
& L.A. Area Chamber of Commerce

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**THE ACTION PLAN TO END CHRONIC  
AND VETERAN HOMELESSNESS BY 2016**



# HOME FOR GOOD is...



An initiative to end  
Veteran  
homelessness by  
2015, chronic  
homelessness by  
2016, & ultimately all  
homelessness



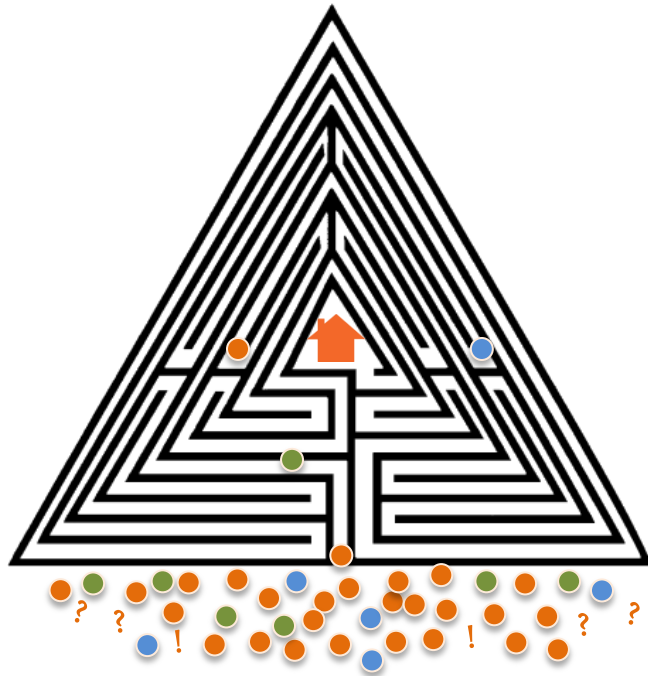
A cross-sector  
collaboration:  
Business  
Public Sector  
Philanthropy  
Nonprofit



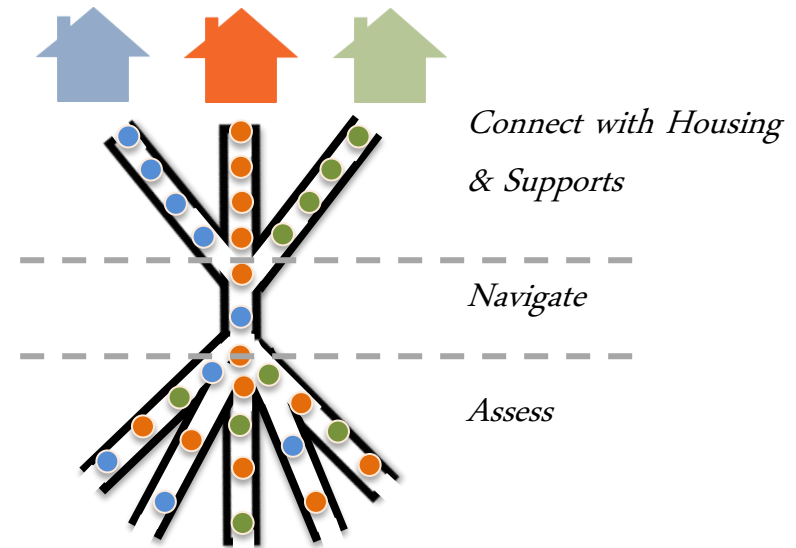
Data-driven,  
fueled by  
collaboration &  
innovation



## Without CES



## With CES



Process by which every homeless individual is known, assessed and supported in moving into the housing & supports that meet their needs.

### WHY?

- 🏠 Ensure all of our homeless neighbors have an accessible path to housing
- 🏠 Target & maximize limited housing resources
- 🏠 Streamline the process to move from street to home
- 🏠 Comply with federal mandate for coordinated assessment

**Home For Good Funders Collaborative:** Public/private funding partnership created in 2011 to leverage and align resources for permanent supportive housing for chronically homeless people



## Goals:

- Increase funding for permanent supportive housing
- Align funding priorities across diverse funders
- Create a single RFP for multiple public & private funding streams
- Collaborative decision making

# LOS ANGELES COUNTY

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**39,500**  
people are homeless in LA

## SAN FERNANDO VALLEY

5,115 Homeless Individuals  
1,387 Chronic | 331 Non-Chronic Vets

## WEST LOS ANGELES

3,667 Homeless Individuals  
822 Chronic | 250 Non-Chronic Vets

## SOUTH LOS ANGELES

7,044 Homeless Individuals  
1,830 Chronic | 444 Non-Chronic Vets

## ANTELOPE VALLEY

2,114 Homeless Individuals  
644 Chronic | 136 Non-Chronic Vets

## SAN GABRIEL VALLEY

3,567 Homeless Individuals  
897 Chronic | 231 Non-Chronic Vets

## CENTRAL LOS ANGELES

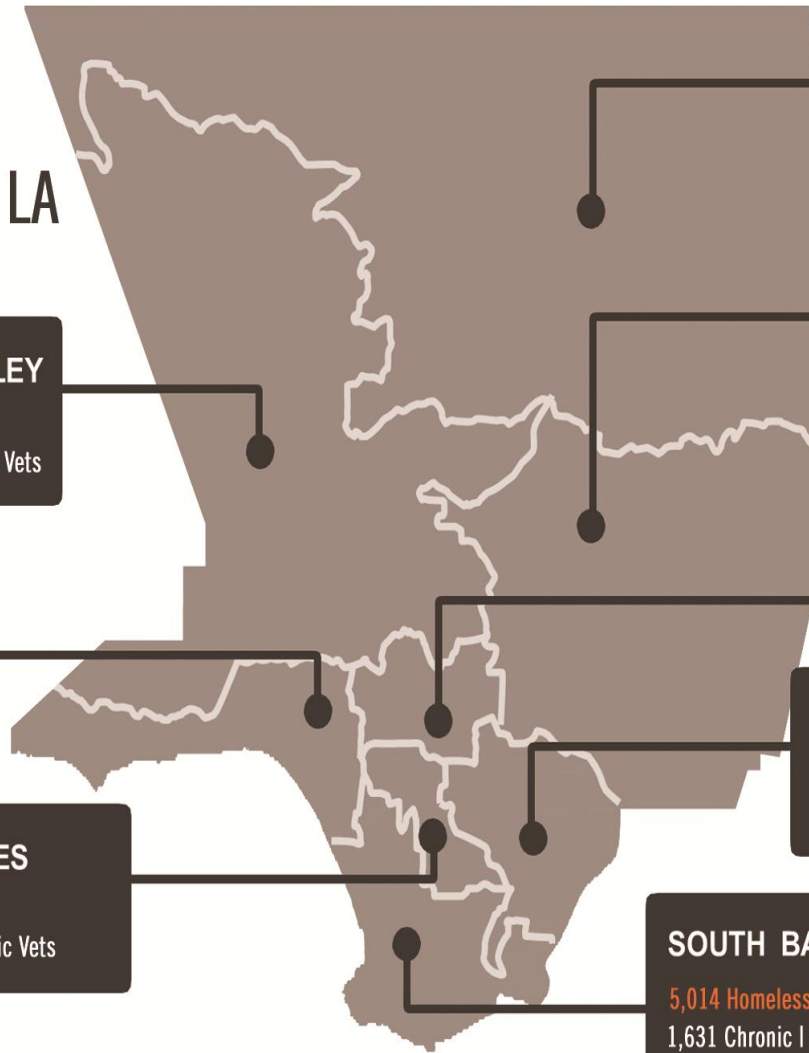
10,470 Homeless Individuals  
2,332 Chronic | 717 Non-Chronic Vets

## EAST LOS ANGELES

2,430 Homeless Individuals  
520 Chronic | 163 Non-Chronic Vets

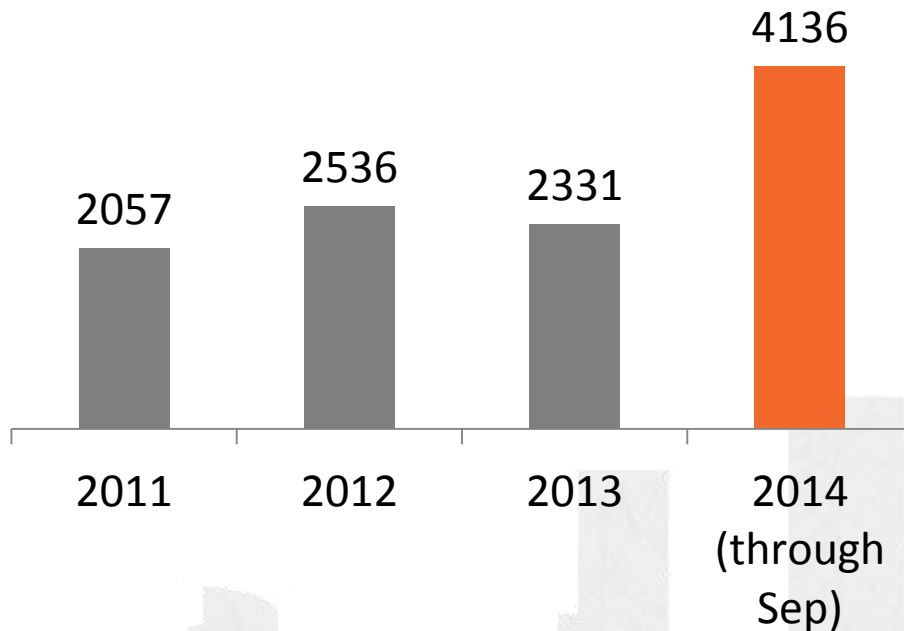
## SOUTH BAY /HARBOR

5,014 Homeless Individuals  
1,631 Chronic | 451 Non-Chronic Vets



## Housed by Home For Good Partners

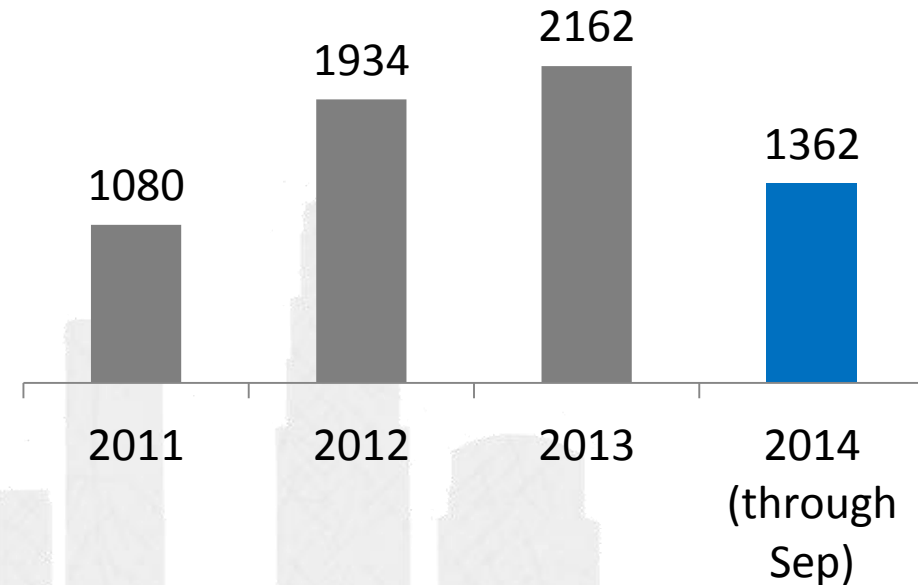
### Veterans Housed



11,060

Veterans housed

### Chronically Homeless People Housed (excl. Vets)



6,538

chronically homeless people  
(excluding Veterans) housed



In LA County, we need to house...

7,788

homeless Veterans  
by the end of 2015

& 4,359 in L.A. City.

12,788

chronically homeless people  
(excluding Veterans)  
by the end of 2016

& 7,168 in L.A. City.

(based on projected year-over-year inflow of persons experiencing a new episode of homelessness, and accounting for those housed since the 2013 Count)

- 1. SPEED:** House our homeless Veterans within 30 days of identification.
- 2. SCALE:** Coordinate public & private permanent housing resources for 5,000 chronically homeless people.



# OUR ROAD TO ZERO

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In LA County, every month our partners house about:

460

homeless Veterans

151

chronically homeless people  
(excluding Veterans)

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To get to **ZERO** by 2015 /2016,  
per month we need to house:

519

homeless Veterans

474

chronically homeless people  
(excluding Veterans)

In the last three years, Collaborative funders have jointly invested over **\$439 million** in permanent supportive housing resources.

## Private

Conrad N. Hilton Foundation  
United Way of Greater LA  
Weingart Foundation  
Carl & Roberta Deutsch Foundation  
Jewish Community Foundation LA  
California Community Foundation  
JP Morgan Chase  
Cedars-Sinai  
Kaiser Permanente  
UniHealth Foundation  
Enterprise Community Partners  
Corporation for Supportive Housing  
Aileen Getty Foundation  
Annenberg Foundation  
The California Endowment

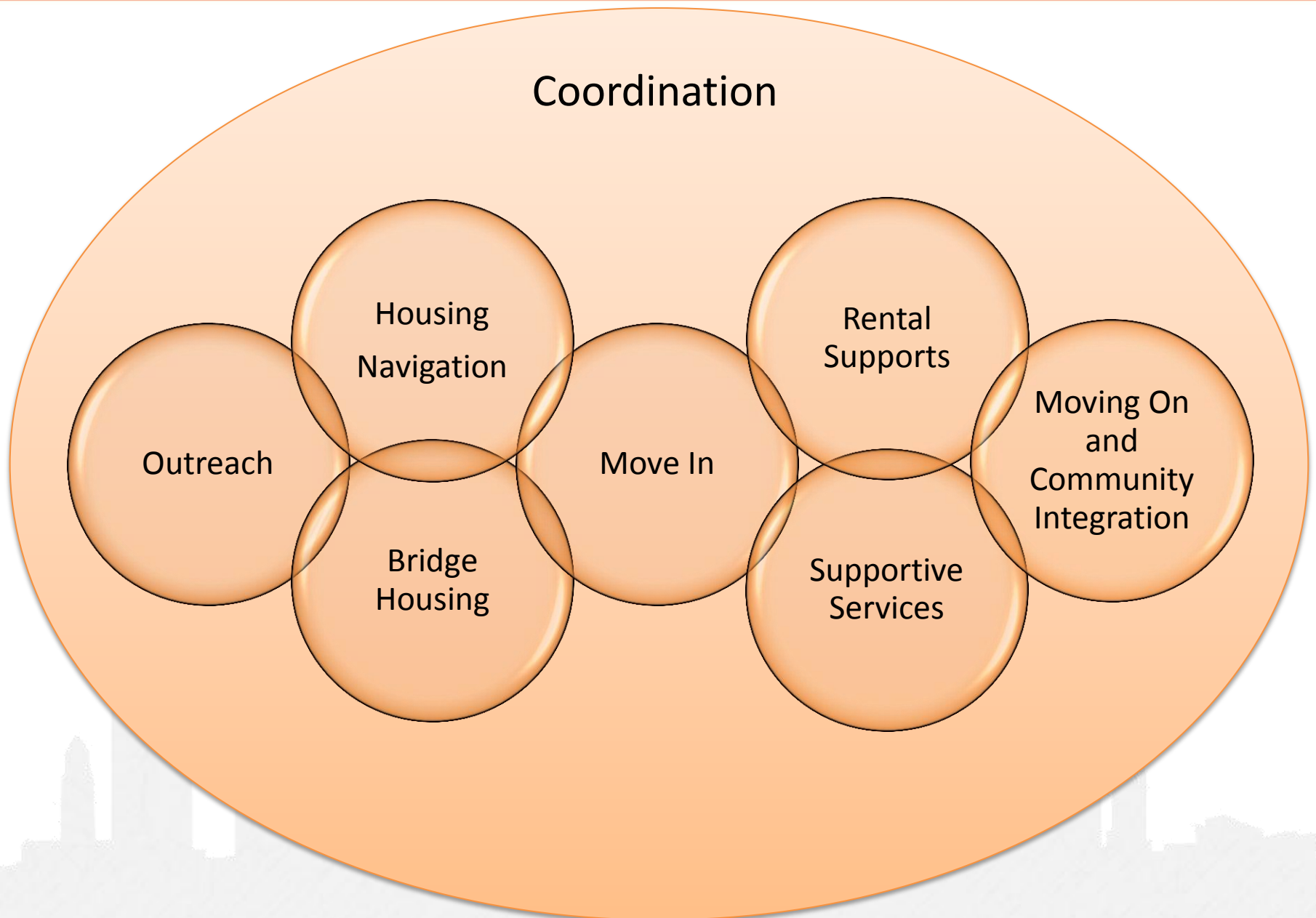
## Public

City of Pasadena  
Housing Authority of the City of LA  
LA Community Investment Department  
LA County Housing Authority  
LA County Department of Mental Health Services  
LA County Department of Public Health Services  
Veterans Administration of Greater LA  
LA County Fourth District Supervisor Don Knabe  
City of Santa Monica  
City of West Hollywood  
US Department of Housing and Urban Development

**\$6.78 M** Private Funds Committed in FY2015

**\$207 M** Public Resources Committed in FY2015

Year	Private Funds	Public Resources	TOTAL
2012	\$5 M	\$101 M	\$106 M
2013	\$6.45 M	\$113 M	\$120 M
2014	\$6.78 M	\$207 M	\$214 M
	\$18.2 M	\$421 M	\$440 M



Difficulty finding willing landlords.

**Build countywide landlord campaign.**

Resource gaps: outreach, bridge housing, move-in funds, supportive services, affordable housing, housing for ineligible pops.

**Expand 2015 Funders Collaborative to additional public & private resource streams.**

2015 Homeless Count Participation

**Support strong Count to support CES efforts in each SPA.**

Takes too long to move Vets from street to home.

**Invest in VASH process improvement project.**

# HOMELESS COUNT 2015

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**VOLUNTEER TODAY!**

**[WWW.THEYCOUNTWILLYOU.ORG](http://WWW.THEYCOUNTWILLYOU.ORG)**

**FOR REGISTRATION  
& MORE INFORMATION**

**TUES. JANUARY 27**

**8:00PM**

**SPA 3 — SAN GABRIEL VALLEY**

**SPA 7 — EAST LOS ANGELES COUNTY**

**WEDS. JANUARY 28**

**8:00PM**

**SPA 5 — WEST LOS ANGELES**

**SPA 8 — SOUTH BAY / HARBOR**

**THURS. JANUARY 29**

**6:00AM**

**SPA 1 — ANTELOPE VALLEY**

**8:00PM**

**SPA 2 — SAN FERNANDO VALLEY**

**SPA 4 — METRO LOS ANGELES**

**SPA 6 — SOUTH LOS ANGELES**



# THANK YOU

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